



**North Sea Commission  
Innovation & Education Group  
Meeting  
in Aalesund, Norway  
10th – 11<sup>th</sup> February 2010**

## *Draft minutes*

### **Attendees**

Cllr. Ole B. Sorensen	Region North Denmark	<a href="mailto:ole.b.sorensen@rn.dk">ole.b.sorensen@rn.dk</a>
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Cllr. Torhild Melheim Strand	Møre and Romsdal County Council, Norway	
Cllr. Kristin Sørheim	Møre and Romsdal County Council	
Cllr. Svein Atle Roseth	Assistant County Mayor, Møre and Romsdal County Council	
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Irene Handeland	BUFDIR, Oslo	
Tor Aase Johannessen	Norwegian School of Economics and Business Administration (NHH) in Bergen, Department of Strategy and Management	<a href="mailto:Tor.johannessen@hh.no">Tor.johannessen@hh.no</a>

## Apologies

Cllr. Kate Dean, Aberdeen City Council, Scotland  
 Cllr. Jean Dick, Aberdeenshire Council, Scotland  
 Cllr. Solveig Ege Tengesdal, Rogaland County Council, Norway  
 Ms Siri Nedland, Song og Fjordane County Council, Norway  
 Ms Fiona Jurk, Dundee College, Scotland  
 Ms Hilde Ballière, Buskerud County Council, Norway  
 Mr David Leng, Aberdeen City Council

## Agenda / minutes

The speakers' presentations will be published on the NSC homepage: [www.northsea.org](http://www.northsea.org)

<b>Wednesday 10<sup>th</sup> February</b>		<b>Meeting venue: the Clarion Collection Hotel Bryggen</b> Today's theme: <b>The future needs the involvement of young people</b>
	09:00	<b>Welcome to Möre and Romsdal</b> Cllr. Ole B. Sorensen, Innovation & Education Group chair, welcomed everybody to the meeting. Mrs Bergljot Landstad, Head of Department of Regional Development and Industry, County Council of Möre and Romsdal, welcomed all attendees to Möre and Romsdal, and presented the art-nouveau city of Aalesund as well as the county.
	09:30	<b>A bright idea is not always enough... (Entrepreneurship and Innovation, we need both!)</b> Presented by Academic director CEMS/Associate professor Tor Aase Johannessen from the Norwegian School of Economics and Business Administration (NHH) in Bergen, Department of Strategy and Management.
	10:30	<b>Hoppid.no</b> (= "Jump-into-it-right-now") Presented by project leader Mrs. May-Britt Roald An overall model programme to increase entrepreneurship. This is a Möre and Romsdal County programme, in partnership with "Innovation Norway" and the municipalities.
	11:00	<b>Young entrepreneurship - from cradle to companies</b> (Junior Achievement (JA) and Young Enterprise (YE) The method of Innovation Camps ("Gründercamp") Presented by project leader Mrs. Kirsten Aure.
	11:30	<b>COFFEE BREAK</b>
	11:45	<b>Companies and young people working together – what experiences have been made?</b> <b>Meet young entrepreneurs and Gründercamp-participants</b> - from Secondary school (aged 13 – 16) - from Upper Secondary school (Highschool) (aged 16 – 19) - Students from Gründercamp/Graduate Enterprise Program) Organised by project leader Mrs. May-Britt Roald. Young students presented their projects and business ideas.
	<b>13:00</b>	<b>LUNCH</b>
	14.00	<b>The "Youth in Action" program ("Aktiv ungdom")</b> Presented by Ms Irene Handeland, BUFDIR; (the Norwegian Children-, Youth- and Family Directorate.
	14.45	<b>Meet our Student Ombudsman</b> The idea of an ombudsman for students – duties and rights. By student ombudsman Ms. Monica Molvaer. For more information, please contact Ms Molvaer here: <a href="mailto:Monica.molvaer@mrfylke.no">Monica.molvaer@mrfylke.no</a>
	<b>15.15</b>	<b>COFFEE BREAK</b>

	15:30	<b>Innovative Projects in the North Sea Region Programme</b> Presented by Mr. Carsten Westerholt, Project Development and Communications Unit Manager, North Sea Programme Secretariat in Viborg, Denmark.
	16:00	Ms Ann Brown presented the planning of a new project; Connecting Food Port Regions.
	16:10	<b>Status on the mapping of R &amp; D</b> Presented by Mr. Lave Thorell, Sweden The IEG meeting in Gothenburg last year decided to have a closer look into R & D in the NSC regions. Mr. Lave Thorell and Mr Svein Almedal, Norway, have been doing a mapping, which showed a rather low interest from the regions. The exception is Norway, where the regions (counties) have got a new and extended responsibility for R & D. Conclusion: The IEG wants to keep this issue warm, and still wants it to be on the agenda. Lave Thorell and Svein Almedal are willing to start a writing process on this. Request: Anybody who wants to join Lave and Svein in this work, please contact them directly: <a href="mailto:lave.thorell@vgregion.se">lave.thorell@vgregion.se</a> / <a href="mailto:sveina@vfk.no">sveina@vfk.no</a>
	16:20	<b>Mr. Mark Cassidy, Dundee College</b> , presented the Comenius school project Connect, Create, Sustain partnership will explore sustainability in design, images, attitudes, ideas and practices. Through the medium of creativity and design, it encourages innovation within the progression from concept to realisation.
	16.30	<b>Business meeting</b>  1) <b>The North Sea Commission is working with the North Sea Strategy.</b> There will be a stakeholders' conference in Newcastle, England, 17 – 18 March. Registration + more information on the NSC homepage <a href="http://www.northsea.org">www.northsea.org</a>  The Innovation & Education Group wants this to be more than a maritime strategy, as stated in the last group newsletter. The group chair and adviser will attend the Newcastle meeting.  2) <b>Cooperation with other NSC thematic groups:</b> IEG will hold a major conference in 2011 in cooperation with NSC groups.  3) <b>The next Innovation &amp; Education Group meeting</b> will be held in Buskerud County, Norway, 3 – 4 November 2010.  4) <b>The IEG Strategic Group</b> will get together in April to plan the next meeting / activities.
	19:00	<b>Dinner hosted by County Council of Möre and Romsdal</b>
<b>Thursday 11<sup>th</sup> February</b>		Today's theme: <b>Maritime Innovation and Innovation through young enterprises</b>
	09:00	<b>The "Innovation and Enterprise" programme at the Aalesund University College</b>
	09:30	<b>Maritime Innovation – innovation challenges</b> Presented by Mr. Per Erik Dalen, Norwegian centre of Expertise - Marine
	10:15	<b>The Ship Manoeuvring and Navigation Centre</b> – maritime experiences in simulators. Guided tour (two groups) by Mr. Asgeir Roald from Aalesund University College <b>The Offshore Simulator Centre</b> – Commercializing ideas in cooperation with companies, a joint venture programme between Aalesund University College and maritime companies. Presentation by Mr. Øyvind Andersen, Aalesund Knowledge Park  Indeed a very impressive guided tour to the maritime simulators!
	11:15	<b>LUNCH</b> at Aalesund University College
	12:30	End of the programme day two

## **Thank you!**

The Innovation & Education Group wants to thank Møre and Romsdal County Council for hosting the meeting.

Also, we'd like to thank all speakers and the large number of attendees for making this very rewarding event!

